

HOSPITAL REPLACEMENT SOLUTIONS

LOGO STYLE GUIDE

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**HOSPITAL
REPLACEMENT
SOLUTIONS**

COLOR STANDARDS

SPOT COLOR PRINTING ON COATED OR UNCOATED STOCK
(Remove drop shadow in Illustrator CS or utilize EPS#2)




	PMS 1805
	PMS 116

PROCESS COLOR PRINTING

	C	M	Y	K
	0	91	100	23
	0	16	100	0
	50	50	50	50

DROP SHADOW: 50% OPACITY
.02 X OFFSET
.02 Y OFFSET
.02 BLUR

COMPUTER DISPLAY RGB

	R	G	B
	158	43	30
	238	216	27
	81	73	69

WEB SAFE RGB

C41200
FFD600
40322F



BLACK AND WHITE OPTIONS
SINGLE COLOR APPLICATIONS
(name of file)

GRAYSCALE



GRAYSCALE REVERSED
ON BLACK BACKGROUND
(Reversed_bw)



EXAMPLES OF WHITE LOGO ON COLOR (use vector file or White.gif)



**Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz**

1 2 3 4 5 6 7 8 9 0

!@#\$%&

FILE OPTIONS

JPEG

TIFF

EPS

BMP

PICT

GIF

DWG

AI

PSD

PDF

Please contact Nicelle Priebe to request any file formats not listed

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